

Advertising in the Club Danois Magazine

CLUB DANOIS publishes the Magazine CLUB DANOIS, which is published four times a year: 1/3 – 1/6 – 1/9 – 1/12 with deadline one month before. The Magazine aims to cover all areas of interest for Danes living in Southern France. Topics may include lifestyle, culture, sports, finance, tax, insurance, health and gastronomy. The Magazine is apolitical.

ADVERTISING SIZES AND PRICES/DISCOUNTS

1/1 page A4 to the edge 210 x 297 mm		½ page 90 x 280 mm			
			½ page 180 x 140 mm		
				¼ page 90 x 140 mm	

1/1 page:		½ page:		¼ page:	
Back	1.200 €				
Page 2, 3, 50, 51	920 €				
In the magazine	660 €	In the magazine	330 €	In the magazine	175 €

Discount: There is a 20% discount on above prices by taking out ads in 4 consecutive numbers. A total of 30% discount for 8 consecutive numbers.

Target audience: Active retirees with a zest for life and some younger people with school-age children. The Magazine also has an audience comprising Danes with a permanent residence in Denmark: Subscribers, as well as families, friends to Danes living in France.

Media facts: 4-colour. Published for approx. 750 Club Danois members by post.

Advertising material: E-mailed in camera-ready condition (PDF file, 300 dpi) for ad editor:

cd.annoncer@gmail.com, Nick Worm, +33 6 19 34 66 97

Deadlines: 4 weeks before the release, which is 1/3 – 1/6 – 1/9 – 1/12.

Payment: Invoice in Euros, payments only by money transfer to the bank account of Club Danois. No checks please.

Insertion/annex: There may also be advertised through inserts in the Magazine or attached to the Magazine. Prices as stated above by format (one A4 sheet costs EUR 660, two sheets EUR 1320 etc.). This could include a premium for the extra postage cost. Club Danois c/o: EDC Max Immo 1 Boulevard Albert 1e 6600 ANTIBES E-mail: sekretariatet@club-danois.com